| **EXTREME TECHNOLOGIES – WEBSITE CONTENT** | | | | |  |
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| Look and Feel | Our Approach | Services | Talent | Contact | Other |
| 1. We DO NOT like the khaki color. Since we are **not** having to use this in our logo we are ready to move beyond it! Please change that color!   COMPETITIVE ADVATAGE STARTS NOW:   1. We would like a scroll :  * Competitive Advantage Starts Now - Tagline: In this competitive landscape how you are valued at your company and in the market play a big role in the opportunities that you receive. – Learn More * The biggest asset you have is your people. The cost of mediocre people burn through your profits. There should be no compromise. Learn More * We do the heavy lifting so that our clients can do what they do best. Learn More   We would like Graphics: Graphics should be contemporary, clean and layered. I like the graphics on <http://paymentdepot.com/> / <http://www.attask.com/marketing/features>  ICONS – Icons Should be in this order:   * Project Consultants * Subject & Domain Experts (Use ICON of dumbbell to show strength) * Staffing Solutions  1. Need a button: Join our Talent Network – ON EVERY PAGE (see Talent) 2. Navigation: Our Approach, Services, Talent, Contact /(I thought we were NOT doing a blog on our site??? If we ARE then…. Blog needs to be moved to the right side of the social media selection 3. Social Media: Needs to include Facebook | **Our Approach**  Extreme Technologies Inc. (ETI) has been recognized as the leader around staffing solutions for almost two decades. ETI has innovated recruiting techniques allowing our clients to achieve competitive advantage through people. At Extreme Technologies we know that how you hire and who you hire determine the outcome of your success.  At ETI, we have a unique blend of solutions that allow our clients to take advantage of a hiring model that pays dividends. We go to great lengths to ensure you have the most qualified and desired professionals in the market today.  Our internal search and recruiting teams run circles around your traditional recruiting efforts. They understand business and technology edging out our competitors when it comes to finding the best talent and delivering uncompromised service. ETI has deep roots and a wide network that is attributed to strong business relationships.  We have an in-house team of researchers that give us the ability to seek out passive candidates our competition and your recruiting department don’t have access to. We take the burden off of you, let you focus on what is core to getting your job done and we handle the rest. From sourcing subject matter experts for critical projects to identifying and delivering and entire project team, Extreme Technologies has you covered.  Our results speak the truth.   * Attract, hire and retain the best people in your industry * Longer retention of management and staff * Increase employee morale * True competitive advantage in your business and amongst your peers * Sustained profitability | **Services:**  **Professional Services**  ETI has spent over a decade working with companies to bridge the gap between consulting and staffing. We know you are looking for superior performance and expertise when it comes to your projects. Projects that are managed by your team may not require the use of an outside consultancy for subject matter expertise. Our clients are able to take advantage of a hybridized approach giving you the experts you need when you need them.  The benefit to you – availability of consultants is not determined by who is “on the bench”. ETI hand selects available talent who has the experience to architect a project and help to define the resources you need. We handle the entire lifecycle, giving you and your team the ability to focus on your business.  **Services:**  **Project Consultants:**  Extreme Technologies has hundreds of vetted project consultants that have worked on a wide variety of projects across the US.  Our projects span technology and business across the industries we serve. Our goal is to provide excellence in requirements gathering and definition phase through expert delivery. From your corporate office to remote locations and offshore, our people have the experience and professionalism you need to execute.  **Subject & Domain Experts**  ETI boasts an extensive portfolio of Subject Matter Experts (SME) that bring seasoned industry and domain experience to your projects. Our SME’s have deep functional and technical experience in the following specialties:   * Information Technology – Vendor Agnostic or Certified Evangelist * Business IT (BIT) * Knowledge Management & Collaboration * Energy * Oil & Gas * Engineering * Chemical * Logistics * Manufacturing     **Staffing Solutions:**   * Project Staffing * Long Term Contract * Contract – Hire * Direct Hire * Retained Search | **Talent**  \*We will need to be able to connect our website to our Bullhorn ATS system. Our jobs will be able to post straight to the site. We will need to build the interface so that our jobs match the site  Buttons: Search Opportunities / Apply Now  Very important: Our Talent Network page is our JOBS page. It will tie everything into the Talent Network AND will host all of our jobs which will attach to our bullhorn database. We will be using a tool call Broadbean to post the jobs out to 3rd party sites and the ETI Website (connected through Talent Network) – You will work with Megan to pull all of these vendors together.  When we post a job in Bullhorn, an application called BroadBean will post all of our jobs on different websites such as CareerBuilder, and LinkedIn.  I am in the process of getting Broadbean information and set up as well, so I will forward you more information upon receipt.  Also, under our career tab on our website, below is the link of the page we want brought up.  This is a CareerBuilder site where candidates can join our Talent Network or apply to jobs. It will look like a page on the website that CareerBuilder will configure to make it look like the candidates are never leaving our actual website.  CB will update the look and feel of the TN once our site has been completed.  <http://www.jobs.net/jobs/extremetechnologies/en-us/> | Please use something similar to this: <http://geauxsource.com/contact/> |  |